



Africa Diaspora  
Investment  
Forum  
13-17th Sept  
2005

**Africa Diaspora Investment Forum 2005:  
Exploring Tourism, Arts and Culture as an investment option for the Diaspora  
Friday 16<sup>th</sup> September 2005**

**Time: 10am –6pm**

**Venue**

MeliaWhite House  
Albany Street, Regents Park  
London NW1 3UP

Tourism is without doubt one sure way of getting you to know of the potentials and opportunities in Africa. As the fastest growing industry in the World and in Africa, tourism holds the key to the socio-economic development of Africa. It is a fact that tourism precedes trade and investment. It is therefore imperative that Africa takes the promotion of this sector seriously if it is to attract the necessary investment, especially by Africans in the Diaspora.

- **Mr. J. O. Obetsebi-Lamprey, Minister for Tourism and Modernisation Ghana**

2010 has become a landmark in the "timescape" of our country since the bid for the FIFA World Cup finals was won by South Africa on 15 May 2004. Many departments, government clusters, local authorities, the provinces, the SADC region, the Continent and, even the African Diaspora, have responded to the opportunities that the hosting of this event, arguably, the second biggest sports spectacle in the world after the Olympic Games, holds in store. It is an opportunity that we should grasp with both hands to actualise the many benefits that can be accrued ranging from the social, through the political, to the economic. **Ministry of Sport and Recreation South Africa 2004.**

**Moderator for the Day: Jim Baker, Director, Connections for Development**

10.00-10.30      **Registration and early morning refreshments**

10.30 – 10.40      **Opening Remarks**

- 10.40 – 12.25
- Edmond Moukala, Cultural Policies and Intercultural Dialogue UNESCO- **The Slave Route Cultural Tourism Programme**
  - Clement Mwatsama, Consultant on Tourism Policy and Practice and member of Kenya International Network for Development
  - Slok Air International - **Consolidating the Gains of the Early Years**
  - Ebrahim Sanyang, President & CEO Invest Gambia- **Tourism and its Implication for the African Tourism Industry**

12.25- 1.30      Lunch

**Case Presentations**

- 1.30 – 2.10
- E wa jo- Promoting African Tourism in the West
  - **Nathalie Mununga – Diaspora perspective**
  - Ngenda Kigaraba – Is tourism an Option for the Diaspora?



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2.20- 3.30

Clips from Nigerian Films and interactive Session on the Place of the Nigerian Film in the Development of the African Film Industry

With speeches from:

- Fidelis Duker- Director, Abuja International Film Festival
- Joke Jacobs – CEO, Lufood Productions
- Charles Igwe- CEO, Big Picture

Response by expert panelist:

- Bollywood Expert
- Mick Czaky- UK film Producer and Director of films for Television/cinema and DVD (Africa Live)
- Film Academic
- Keith Shiri – Director Africa at the Pictures
- Avid watcher of Nigerian movies
- **BenTelevision an avenue for distribution and promotion**

**Moderation by Jim Baker, Connections for Development**

3.30- 4.00

Question and Answer Session

Close